



ANNUAL INVESTOR SURVEY 2019:

RESULTS OVERVIEW

GENERAL PLATFORM STATS



*as of 04.09.2019

Funded ever

€ 155 341 852

Average deposit

€ 4471

Registered investors

12 123

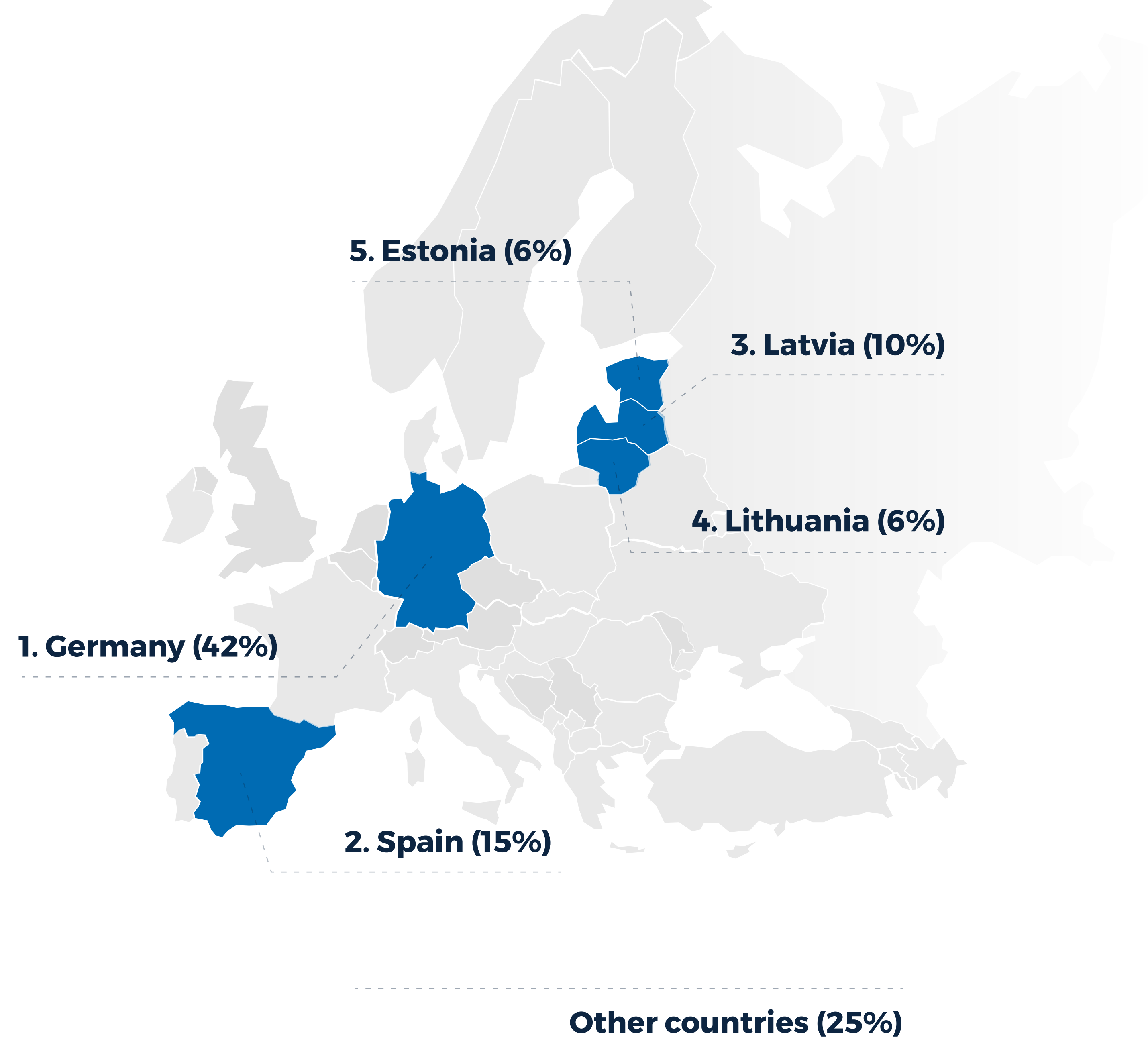
Average interest rate

11%

TOP INVESTOR COUNTRIES

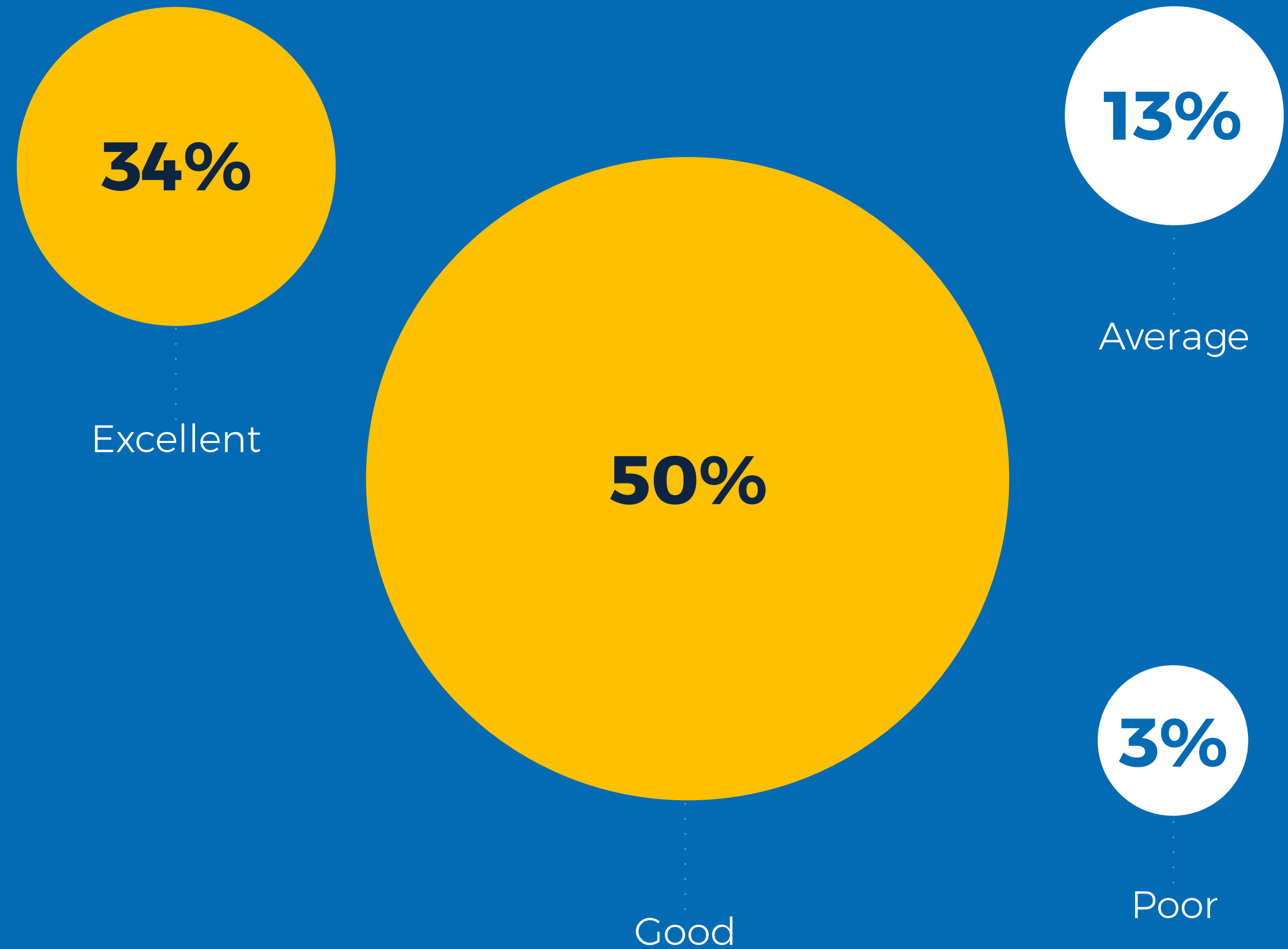


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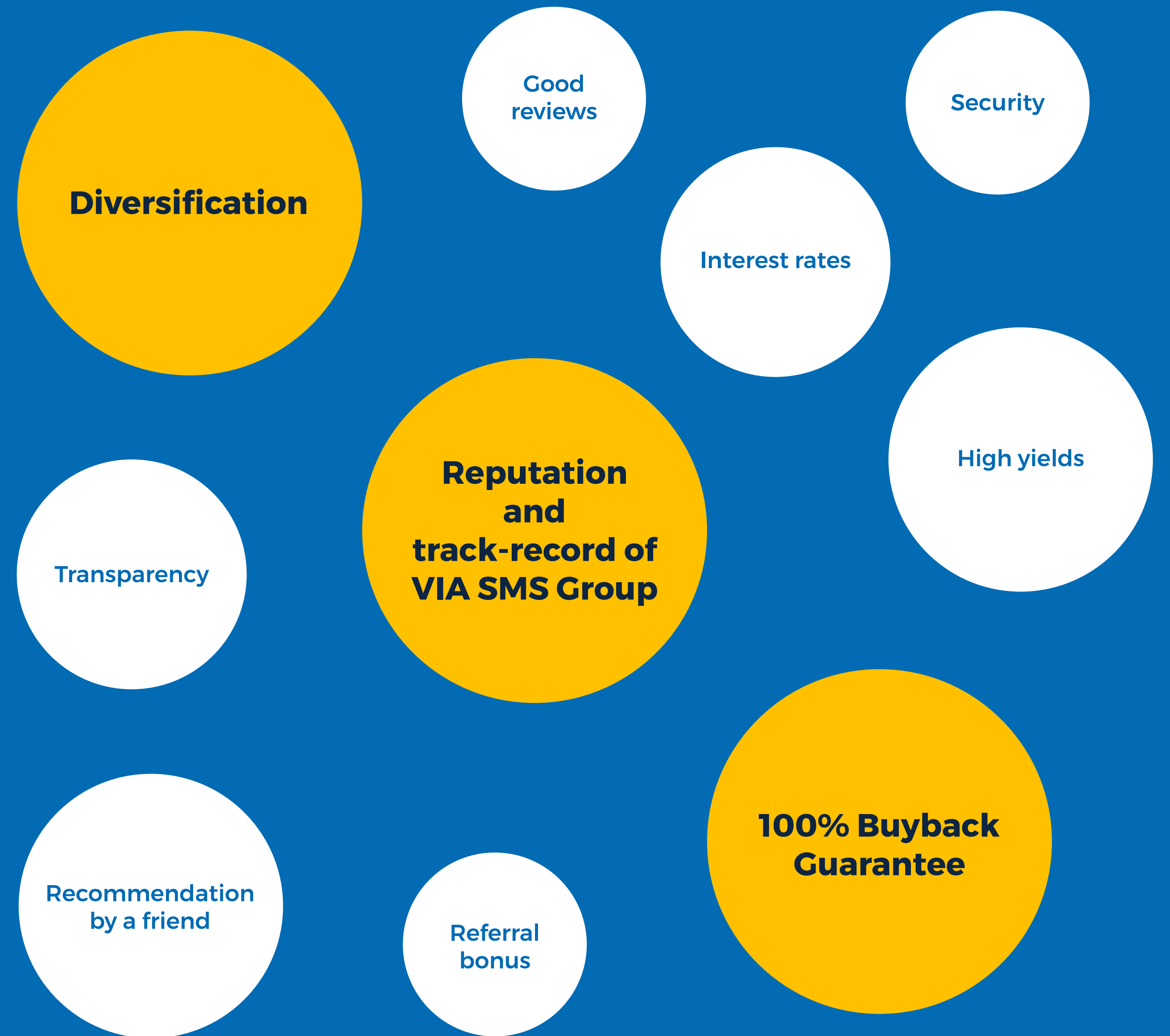


GENERAL INVESTING EXPERIENCE

Our investor community keeps growing, and so are our customer satisfaction rates. The number of our clients who rate their **experience** with VIAINVEST as excellent has grown for 2%, and of those who rate it as **good** – for 3%, if compared to the year before.



REASONS WHY INVESTORS CHOOSE VIA INVEST



WHAT INVESTORS LOVE ABOUT VIAINVEST



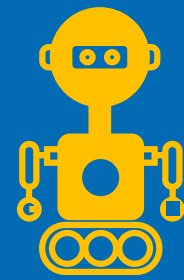
EASE OF USE



INVESTOR SUPPORT



BUYBACK GUARANTEE



AUTOINVEST



GOOD RETURNS

WHAT INVESTORS THINK SHOULD BE IMPROVED

By the way, we have managed to implement a great deal of your suggestions from previous years already. We launched **Refer-A-Friend campaign**, our website is now available in **Spanish**, and also **taxation procedure** is made a lot more simple for Swedish, Latvian and Polish loans listed on the platform.

More improvements are coming soon, stay tuned!

- *Nothing, everything works great!*
- Higher interest rates
- Usability and interface
- Taxation policy
- Promo campaigns
- More loan originators
- Functionality of filters
- More statistics
- Other languages (Italian, Polish)

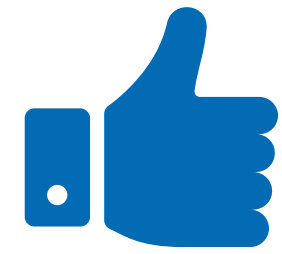
VIA INVEST - AMONG FAVORITE PLATFORMS

80%

**OF RESPONDENTS WOULD
NAME VIA INVEST AS THEIR TOP
CHOICE WHEN IT COMES TO P2P
INVESTING**



INVESTORS EVER HAVING CONTACTED SUPPORT SERVICE



YES **66%**



NO **34%**

GENERAL SUPPORT SERVICE EXPERIENCE



IN **93%** OF THE CASES
THE PROBLEMS
WERE SOLVED
THANKS TO
INVESTOR SUPPORT



63%

of investors rate
communication skills of
support service as
excellent

29%

see it as **good**

THANK YOU!
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